



Introducing NOVA by Stella Artois

NEXT GENERATION OF COUNTERTOP DRAUGHT SYSTEM

#1 Selling Belgian Beer

15% Annual Growth
SINCE 2010

1.5 Case Incremental
SALES IN ACCOUNTS WITH NOVA

30 Days
FRESH DRAUGHT

100% Green
ONE TIME USE DISPOSABLE KEGS

600 Years
OF BREWING TRADITION



IDEAL ACCOUNT

NOVA was developed as a solution for smaller, more intimate bars and restaurants that wish to serve proper draught beer without investing in a full-scale tap systems.

DRAUGHT SOLUTION

NOVA is an all-in-one Plug and Play Solution, self-refrigerated countertop draught unit, created by Stella Artois in partnership with acclaimed industrial designer Marc Thorpe.

HERITAGE

NOVA is the latest in a long line of draught innovation from Stella Artois, a brand with a brewing tradition that dates back to 1366.

Stella means “star” in Latin. NOVA symbolizes the brightening of a star as a nod to Stella Artois’ continued dedication to draught innovation.

NOVA | 

StellaArtois.com

Always Enjoy Responsibly.

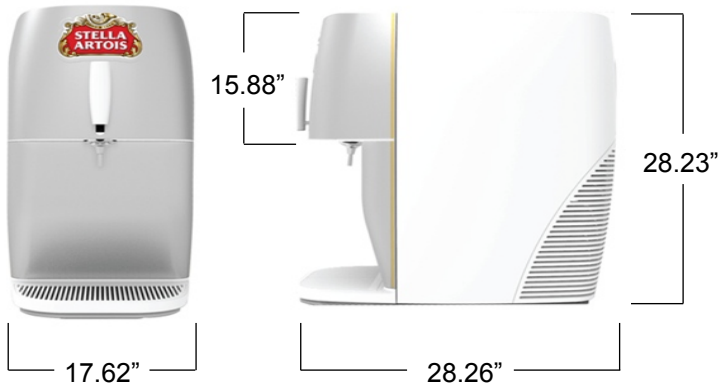
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Beauty & Functionality

SIMPLY TURN IT ON, CHILL THE BEER AND POUR

SPECS



STEP No 1:
INSERT & CONNECT



STEP No 2:
COOL



STEP No 3:
SERVE

BUILT-IN SYSTEM

The system contains electric components, cooler, compressor and kegs inside a single tabletop unit.

NO INSTALLATION

No draught system installation required. Plug the unit and start functioning.

LOW MAINTENANCE

Little to no maintenance required. Third party support for any specific needs.

EFFORTLESS PERFECTION

Load or unload bottle and line in seconds.

4-hour cool down to perfect serving temperature. Zero waste.

BOTTLE



12 Liters

OF BREWING TRADITION

30 Servings

40cl Chalice Pours

36 Servings

33cl Chalice Pours

NOVA | 